

India ANIMAL HEALTH AWARDS 2023

CATEGORIES AND CRITERIA

Wednesday, 26th July | Holiday Inn @ Aerocity, New Delhi

1. Research Leadership

- An institution or individual heading research program, including private sector, who have made noticeable contribution by research achievements.
- New technology innovation and or introduction of new research breed/ varieties/ products or having solved any complex problem by research offerings.
- Have made noticeable contribution in terms of new products, technology, breeds/ vaccines/ products development research achievements, touching the lives of masses.
- Heads of research programs, who initiated innovative research policies, generated resources and established networks, which accelerated the pace of research activities in that sphere.

2. Academic Leadership

- An academic institute/ university or any individual heading a large institution or group of institutions, who have made noticeable contribution and remarkable performance in the preceding three years by launching new courses, programs or have substantially improved the overall performance of the institution or set higher standards of learning and teaching.
- Have established a sustained and varied record of teaching excellence in agriculture & allied sciences and made teaching and learning, an easy, lucid one - to - one process to students and other group of learners.
- Individual or institution having done innovative work and developed teaching methods and courses to improve teaching i.e., design and delivery of the lectures or any other remarkable achievements / growth in setting up new colleges, departments, off campus centres, new activities, programs, which helped set higher standards in academics at regional or national level.

3. Policy Leadership

- Animal Husbandry/ allied department's Heads (Ministers / Secretaries / Commissioners, Directors, current or former) of the Centre or any State and/or parliamentarians / Legislators / Chairman of any Board or Commission, who have made noticeable contribution through formulation and introduction of path-breaking policies, addressing the issues of farmers and other stakeholders proactively, which have made substantial difference in the lives of farmers / common man and/or growth of livestock/ agribusiness sector.

4. Program Leadership

- Any individual or institution for visionary leadership and significant contribution to a vital area of the larger animal health and management sector.
- Protected interests and created value addition for all stakeholders and formulated programs or managed delivery system for impactful performance on the masses.
- Held in high regard by peers and juniors for outstanding performance and recognised at the state or the national level
- Iconic leader with illustrious career in the animal health and management sector.

5. Extension Leadership

- An Academic, NGO / Extension Agency / Co-operative body / CSR division / financial / development institution or any individual or private company, entrepreneur, who/which has made noticeable contributions for public good through innovative policies/schemes/programs/efforts
- Introduction of innovative / high-tech methods of extension/ development and the reach, effectiveness of the programs and the impact created
- A media/development/animal health professional or head of an institution, entrepreneur or startup, who has contributed to the knowledge, physical or professional growth in the domain of animal husbandry sector and allied subjects by innovative extension program and delivery system, including the use of ICT tools.

6. Innovation Leadership

- An individual or institution, including corporate, who has made noticeable contributions through formulation and introduction of path-breaking innovations.
- Having addressed the issues of farmers and other stakeholders pro-actively and made a substantial difference in the lives of farmers/common man for the growth of any vital animal husbandry sector.
- An individual who has effectively addressed the need to increase farmer incomes, and maximise gains for diverse stakeholders through program innovation, skills and knowledge.

7. Technology Leadership

- Head of any institution or research / technology / academic institution or research program, including private sector, who have made noticeable contribution by his/her leadership in guiding his/her team for innovations or technology development.
- Took the lead in coming up with impactful technology or introduction of new technology or having solved any complex problem by research offerings through the technology.
- Have made noticeable contribution in terms of new development in technology/ research achievements, touching the lives of masses.

8. Corporate Leadership

- A corporate entity with leadership role and significant contribution to any vital animal husbandry sector.
- Having maximized the gains and created value addition for diverse shareholders.
- Having consistently led the organization on the path of sustained growth and development.
- Having provided leadership for unremitting focus on farmers and overall development of the industry or having achieved corporate excellence.
- Having provided ethical leadership and strong commitment to corporate excellence in any vital animal husbandry/ animal health sector.

9. CSR Leadership

- A company, development organisation or Government institution from animal health sector, who have done pioneering and impactful work under the Corporate Social

Responsibility in one or more states with a sizeable presence and having positively touched lives of large number of people, esp. from marginalized segment.

- The CSR project should not be linked to the business interest promotion of the organization
- The CSR project should be funded by the company/organisation's own resources and the company/organization must not be merely channelising resources of any other organisations.
- The projects funded should be aimed at poorer sections of the society, working preferably in rural areas for poverty alleviation, employment generation, entrepreneurship promotion, farm productivity improvement, market linkage, knowledge empowerment and animal husbandry sector.

10. Best Company in Animal Pharma

- Animal pharma company, which has recorded notable growth of business and introduced new products /technology/ programs etc. and have enhanced financial size and thus contributed to the industry.
- Introduced Innovations in business/ development strategies to improve overall animal health system in India or globally.
- Contributed to extension, social and community services and benefitted farmers and displayed corporate social responsibility.
- Applied Innovative management practices to the business and propagation of ethical practices in serving the customers and society at large.

11. Best Company in Animal Feed

- Animal pharma company, which has recorded notable growth of business and introduced new products /technology/ programs etc. and have enhanced financial size and thus contributed to the industry.
- Introduced Innovations in business/ development strategies to improve overall animal health system in India or globally.
- Contributed to extension, social and community services and benefitted farmers and displayed corporate social responsibility.
- Applied Innovative management practices to the business and propagation of ethical practices in serving the customers and society at large.

12. Best Company in Vaccines

- A company in vaccines development segment, which has recorded notable growth of business and introduced new products /technology/ programs etc. and have enhanced financial size of the industry.
- Introduced Innovations in business/ development strategies to improve overall animal health system in India or globally.
- Contributed to extension, social and community services and benefitted farmers and displayed corporate social responsibility.
- Applied Innovative management practices to the business and propagation of ethical practices in serving the customers and society at large.

13. Best State in Animal Health Infrastructure

- A state which has made a mark with physical and human infrastructural development for enhancing the animal production, productivity, services delivery and marketing.
- Introduced popular production-oriented animal husbandry schemes and breeding programs, animal health management schemes, which impacted the animal husbandry farmers in the state.
- Made remarkable achievements in animal health management with immunisation drive, artificial insemination services and quality of health of animals and services delivery.
- Taken up the cause of farmers and thus made a considerable level of difference in their daily livelihood with marketing revamp, and launch of new programs, resulting into higher GDP from dairy, poultry, fisheries, goatary etc.

14. Best State in Animal Health Management

- States which have launched innovative and popular policies, giving new growth and direction to animal health sector and touching the lives of millions of farmers.
- Catalysing growth in animal health management through policy initiative, investment promotion, institutions building,

entrepreneurship development and inviting corporates under public private partnership program.

- Achieved growth in overall production in animal products and increase in quality and productivity per animal through improved and innovative services and animal health management programs.
- Significant increase in budgetary provisions, distribution of medicines and deployment of more manpower for enhanced animal health management.

15. Startup of the Year

- An animal health and management sector entrepreneurial venture, less than seven years old offering innovative solutions to demonstrate tangible improvement in animal productivity and/or output performance, technology products or delivery system.
- Demonstrated ability to increase production and productivity in animal husbandry sector and improve efficiency of operations and services.
- Has new technology solution, which promises improved business efficiency in any sector of livestock, contributed to significant gains.
- Enhanced Farm business efficiency through lower cost of animal health care, optimizing nutrition for livestock etc.

16. Farmer of the Year

- Progressive farmers, who have adopted latest technologies, adopted diversified and integrated farming, and innovations in animal health and management.
- Perfected models with innovative approaches, resources saving and record level of productivity etc. and created impact in the area of dairy, goatry etc..
- Achieved record income per unit, established integrated farming systems, marketing linkages, value addition etc.
- Organised or lead farmers movement for their rights and or influenced Government policies towards large scale benefit of farmers and rural masses.

17. Young Scientist

- A young scientist or technical expert (below 45 years of age) in areas of animal Husbandry sector and allied sector who has made significant contribution in research and development, technology, innovation, academics, technical development and thus to the growth of the organisation / industry /sector or the department/business unit he/she is working.
- Demonstrated creative thinking, conceptualisation, and communication to further the interests of the organisation affiliated to or created high impact in social, business, research/academic/administration/corporate sector.
- Created recognisable impact through research, innovation, and commitment to the attached cause and impacted the stakeholders positively.
- Shown a keen sense of enthusiasm in executing his duties in official capacity and personal commitment and integrity to the job in hand.

18. Lifetime Achievements

- Any scientist, academician, policy maker, industry or development professional or a pioneer in animal health and animal husbandry sector in any capacity, who have made noticeable contribution in the past 3 decades or more.
- The person should be recognised by at least two state or national level bodies or by at least one international body for his/her services to animal husbandry/ animal health sector.
- The person should be credited with pioneering work in his/her field and have contributed to the body of knowledge or to the growth of the animal health or livestock sector.
- The person should be widely known throughout the nation and is well acclaimed for his/her remarkable contribution in the field of animal health, research, development, policy making or management sector